

Marketing Mailbox Privacy Statement

Your privacy is important to Marketing Mailbox, referred herein as MM. Therefore, MM is committed to respecting your privacy and the confidentiality of your personal data and content. This Privacy Statement is designed to assist you in understanding how MM uses and safeguards the information you provide in using MM's software. In this Privacy Statement, "Terms of Service" means the MM Commercial License and Terms of Service applicable from time to time. "Personal Data" means any information that MM possesses relating to an identified or identifiable user of Software; "Software" means MM's software that allows you to communicate with CRM Contacts and Prospects through the Internet; "Service" means the service component of the Software which facilitates the communication. Other capitalized terms have the meanings given them in the Terms of Service.

Information We Collect

In order to provide the Software and Service, MM collects and maintains the following information.

- **Registration Information:** any information provided when voluntarily registering for use of the Software and Service, including, but not limited to, username and password and email address.
- **User Profile:** any personal information you added to your account profile including your personal and business contact information and credit card information required for the ongoing payment of Software and Service provided by MM.
- **Communications Content:** any information that is communicated by the Software and Service
- **Your Uploaded Data:** any data you add to your account such as customer and prospect lists.
Customer Service Communications: any information that is reported to MM about the operation of the system, including bug reports or requests for enhancements.
- **Log Information:** When you use some MM services, our servers automatically record basic information that our application sends. These server logs may include information such as your message, Internet Protocol address, other addressing information, the date and time of your request and an authentication token used to validate the identity of you and your computer. .

How Does MM Use Information We Collect?

Any information MM collects as listed above is proprietary to you and will not be shared with other users or any other entity without your specific permission. Our primary purpose in collecting information is to provide you with an efficient user experience. We may use the information defined in this Privacy Statement to: provide the services and any customer support you request; resolve disputes, collect fees, and troubleshoot problems; enforce our Terms of Service; customize, measure, and improve Software, Service and Website content and layout; inform you about targeted marketing, service updates, and promotional offers unless you opt out; compare information for accuracy, and verify your identity; provide other services for you as described when we collect the information. Additionally we may use your information as described below.

Registration and User Profile Information

MM asks for Registration Information in order to verify your identity and to provide Service. We use third party banking organizations and other providers of payment services to bill you for any Service which are not free, and in that case we will, therefore, provide this billing provider with the necessary billing data.

MM respects the privacy of personal e-mail accounts and stores your e-mail addresses just as securely as other Personal Data. MM will not pass your personal information details to third parties for their marketing purposes without your explicit permission. However, MM will use e-mail to send you messages about specific promotional opportunities, system faults and service issues. MM may also use e-mail to keep you up to date with news about the Software and Service.

If you do not want to be kept informed in this way by e-mail, please contact MM at support@marketingmailbox.com . Further, MM reserves the right to use e-mail to notify you of any eventual claims related to your use of Software and/or Services, including without limitation claims of violation of third party rights.

Communications Content and Uploaded Data

Communications Content MM collects is proprietary to you and will not be shared with other users or any other entity without your specific permission. In general, we will not review or provide third parties access to your communication content. However, we reserve the right in the future if it should prove technically feasible (but shall have no obligation) to pre-screen, review, flag, filter, modify, refuse or remove any or all Content from the System.

Regarding your uploaded data, any information MM collects is proprietary to you and will not be shared with other users or any other entity without your specific permission.

Customer Service Communications

Information which is voluntarily submitted in feedback is used for the purposes of reviewing this feedback and improving the Software, Service and Website. MM reserves the right to utilize anonymous information for marketing purposes, for instance by displaying selected comments on the Website or in other communications. Further, MM may from time to time ask you to provide information on your experiences which will be used to measure and improve quality. You are at no time in any obligation to provide any of such data. MM will never use any personally identifiable (feedback) information without your explicit permission thereto.

Log Information

MM will use this Routing Information to provide you with the Service and for statistical information.

To Whom Does MM Transfer Your Personal Information?

Except as provided below, MM shall not sell, rent, trade or otherwise transfer any Personal Data, Registration Information or Communications Content to any third party without your explicit permission, unless it is obliged to do so under applicable laws or by order of the competent authorities.

MM may share your information with its Affiliates and other service providers. We offer some of our services in connection with other service providers. Personal information that you provide to MM sites may be sent to those providers in order to deliver the service provided by them; similarly, personal information that you provide to those sites may be sent to MM in order to deliver the Service.

As MM continues to develop its business, MM might sell or buy subsidiaries or business units. In such transactions as well as in the event MM or substantially all of its assets are acquired by a third party, personal information of MM users will generally be one of the transferred business assets. We reserve the right to include your personal information, collected as an asset, in any such transfer to a third party.

Notwithstanding anything to the contrary in this Privacy Policy or the Terms of Service, we may access, use, preserve or disclose any information we have access to if we have a good faith belief that such access, use, preservation or disclosure of any information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce the Terms of Service, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of MM, its users or the public as required or permitted by law.

How Does MM Protect Your Personal Information?

MM takes appropriate organizational and technical measures to protect the data provided to it or collected by it, and does not retain it any longer than permitted in order to perform its services or as required under relevant legislation, with due observance of the applicable obligations and exceptions under the relevant legislation. You should be aware that internet communications are not always secure. MM cannot promise you that third parties cannot access your personally identifiable information. It is a condition of your use that you agree MM is not liable for any such disclosure.

How long is your Personal Data kept by MM?

MM will retain your information for as long as is necessary to: (1) perform the Service; (2) invoice to you your use of the Service and to maintain records until invoicing for the Service cannot be lawfully challenged and legal proceedings may no longer be pursued; (3) carry out MM marketing activities; (4) comply with applicable legislation, regulatory requests and relevant orders from competent courts; (5) enforce our Terms of Service; or (6) fulfill any of the other purposes detailed in this Privacy Statement.

Can this Privacy Statement be modified?

MM reserves the right to modify the provisions of this Privacy Statement if deemed necessary. We will inform you of these changes by publishing the revised Privacy Statement at www.MM.com/privacy. The revised Privacy Statement shall become effective within thirty (30) days of such publishing, unless you expressly accept the revised statement earlier by clicking on the accept button. You agree that the express acceptance by you, or your continued use of the Software or Service after the notice period of thirty (30) days, shall constitute your acceptance of the Privacy Statement.

What rights do you have and how can you contact MM?

If you would like to exercise your right to view, correct, complete or remove your Personal Data, please contact MM at support@marketingmailbox.com. Within a reasonable period of time and upon verification of your identity, MM will fulfill your request, provided MM will not act contrary to applicable legislation by fulfilling your request.